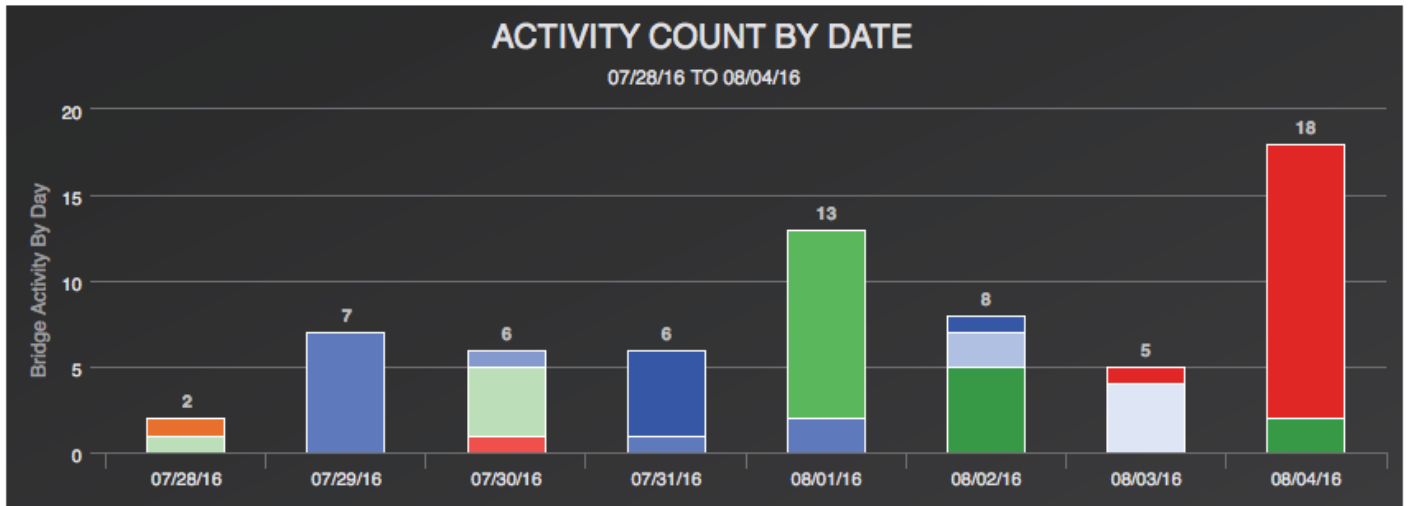


# Proxidyne Dashboard

Monitor and control automated in-store device-triggered actions and communications at all of your locations with Proxidyne Dashboard.



*Proxidyne Dashboard allows you to compare activity from different reporting locations.*

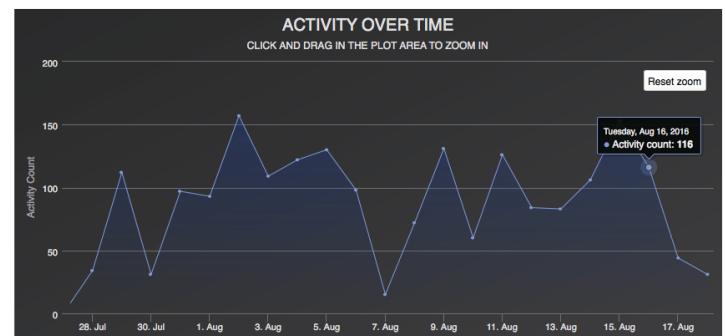
## Features

- **Hosted:** Start now. No need to wait for your overloaded IT department
- **Scalable:** Manage device-triggered actions at thousands of stores and regions
- **Powerful:** Simultaneously push policies to as many stores as needed.
- **Speedy:** Understand the status of all of your stores' device-triggered actions visually in seconds
- **Actionable:** Transforms activity data into analytics so that you know what's working and what needs changing store by store and product by product
- **Secure:** Trust that all communications are protected by AES-256 encryption and X.509 certificate authentication
- **Reliable:** Depend on Amazon's data center security



19 out of 19 bridges are active.

Activity History by Day



*Track data by reporting location.*

Learn more today!  
Contact us at 1-630-305-9604  
sales@proxidyne.com  
www.proxidyne.com



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# Technical Specifications

## Web-based

Works in all modern browsers; optimized for mobile

## Stack

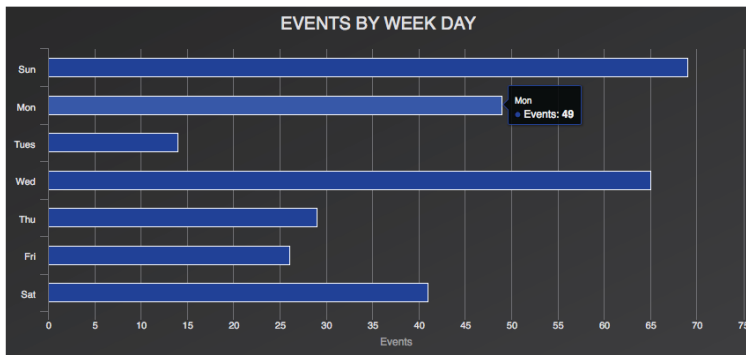
Amazon IoT stack for shadow image

## Storage

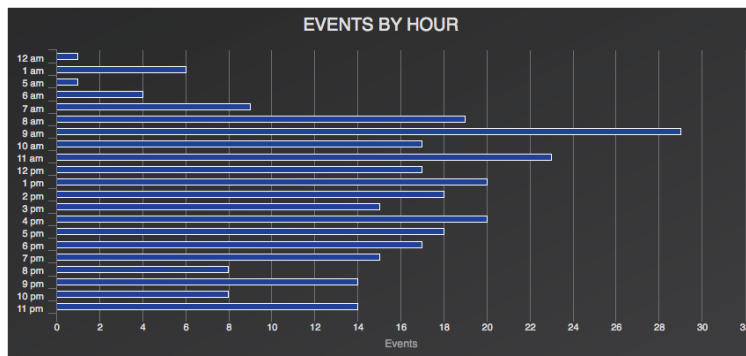
Amazon S3 storage for activity data

## Communication

MQTT delivers efficient communication



The Proxidyne Dashboard can show you what days of the week you receive the most BOPIS orders or when you have extended dwell time in a certain area



Proxidyne Dashboard can show you important information about your business. For example, you can learn what hours a Motion Sensor is triggered.

## Requirements

- Proxidyne Bridge
- One or more of the following: Proxidyne Button, Proxidyne Motion Sensor or third party motion sensors, Pressure sensitive mats, Ability to trigger web hook from a smart device, email, app, or ordering system.
- Motorola or Kenwood Radio system

## Example Uses

### Monitor Status

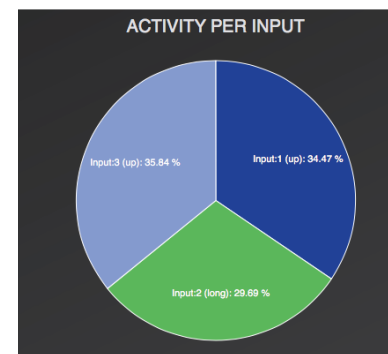
Confirm with a glance at a dashboard the status of every Proxidyne device including Bridges, Buttons, Motion Sensors, and Relays.

### React Quickly

Change messages or device configurations for select stores simultaneously to react to market conditions or staff changes.

### Spot Opportunities

Receive actionable analytics so you know what's working and what needs changing store by store and product by product.



Dashboard allows you to drill down to the sensor level. Find out which buttons get pushed for a given time period.

Learn more today!  
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